



About Bayley Place

Bayley Place is a non-profit ministry of the Sisters of Charity located on Cincinnati's Westside. Bayley Place offers a full continuum of care for mature adults. The Bayley Place campus features The Village at Bayley Place maintenance-free cottages, assisted living apartments, Alzheimer's and dementia care and skilled nursing care. The mission-driven ministry administers educational, recreational, social and wellness programs to the Greater Cincinnati adult community. Programs include the Eldermount Adult Day Program, Bayley^{PLUS} Community Outreach Services and Bayley Place Community Wellness Center. Bayley Place continues to provide each and every person with innovative care and assistance through the transitions of life. Over 60 percent of Bayley Place residents and Eldermount members receive some form of financial assistance. Government programs do not cover the entire cost of care; and those costs continue to rise, even as Medicaid and other reimbursement levels decline each year. Bayley Place provides approximately \$1.5 million per year for care for residents in need.

990 Bayley Place Drive
Cincinnati, Ohio 45233
(513) 347-5500
www.bayleyplace.org

SEVENTH ANNUAL GEORGE KNITTLE
Memorial Bayley Place Golf

Classic

TO BENEFIT

Bayley Place Residents & Eldermount Adult Day Program members in need.

May 17, 2010

Western Hills Country Club
5789 Cleves Warsaw
Cincinnati, OH 45233



SPONSORSHIP INFORMATION



A Unique Opportunity

The Inspiration

George Knittle, our favorite puzzle technician, graced the halls of Bayley Place from 1993 until his passing in 2003. Now, in his memory and in the memory of many family members from Bayley Place, we invite you to join us for the 7th Annual George Knittle Memorial Bayley Place Golf Classic at Western Hills Country Club on May 17, 2010. George's grandson and Fox News Anchor Bill Hemmer will return as our host and will join more than 100 players in this fun filled day of golf and fundraising for Bayley Place.

The Need

In these uncertain economic times the *vulnerable* have become even more *vulnerable*. Over 150 individuals living at Bayley Place and participating in our Eldermount Adult Day Program are without the funds to pay for the full cost of their care.

The Opportunity

We invite you to partner with us as a sponsor of the 7th Annual George Knittle Memorial Bayley Place Golf Classic. Make a difference today and put a smile on the faces of many, including yours.

Please complete the sponsorship form and return it in the envelope provided by April 2, 2010.

Sponsorship Levels

Tournament Sponsor \$5,000

- Logo or Name on prominent banner / signage at event
- Logo or company name on all event promotional materials
- Company name on two (2) Golf Tees and all Beverage Stations (3-4) on course
- Opportunity to provide something for all players in a goody bag
- Special recognition at awards reception
- Logo or name on event follow up in Annual Report and newsletters reaching more than 10,000 annually
- 4 player golf/cocktail reservations and an additional 4 cocktail reservations

Major Sponsor \$2,500

- Logo or Name on banner / signage at event
- Logo or company name on all event promotional materials
- Company name on one (1) Golf Tee
- Company name on one (1) Beverage Station on course
- Opportunity to provide something for all players in a goody bag
- Logo or name on event follow up in Annual Report and newsletters reaching more than 10,000 annually
- 4 player golf/cocktail reservations and an additional 2 cocktail reservations

Ace Sponsor \$1,500

- Name on signage at event
- Logo or company name on all event promotional materials

- Company name on one (1) Golf Tee
- Company name on one Beverage Station on course
- Logo or name on event follow up in Annual Report and newsletters reaching more than 10,000 annually
- 4 player golf/cocktail reservations

Corporate Foursome \$800

- 4 player golf/cocktail reservations
- Optional Discounted Tee Sponsorship with Corporate Foursome for \$150

Lunch Sponsors \$500

- Name on all box lunches on more than 100 player carts
- Name included in promotional pieces noting lunch
- Logo or name on event follow up in Annual Report and newsletters reaching more than 10,000 annually

Tee Sponsor \$250

- Company name on one (1) Golf Tee
- Company name on event promotional materials, Annual Report and newsletters reaching more than 10,000 annually

Sand Trap Sponsor \$100

- Company name in event program, Annual Report and newsletters reaching more than 10,000 annually

Individual Golfers \$200

*Cocktail Reception Only \$50

**For the convenience of our golfers we have eliminated the dinner this year and will have heavy appetizers and cocktails instead.*